# Hawkeye Bicycle Association Executive Board Meeting Monday, Jan. 11, 2016 at 7:00 pm

I. Call to Order: The President called the meeting to order at 6:57 pm

**Members present:** Bill Cummings (President), Lynn Tiemann (Secretary), Mark Dimke (Touring Director), Doug Henry (Membership), Baoli Yang (Vice President), Dave Benderson (RAGBRAI), Dennis Carpenter (Webmaster), Sue Benderson (Historian)

Members absent: Diane Potter (Swine Trek), Gary Roling (Treasurer), Peggy Chute (Social Director)

A quorum was present

### II. Secretary's Report:

The minutes were provided and reviewed electronically. It was moved by Bill and seconded by Benderson to accept the minutes. Motion carried.

### **III. Reports**

### **Treasurer's Report:**

The treasurer's report was provided by Bill. Income was generated from membership renewals and RAGBRAI fees. Expenses were paid for credit card fees and the P.O. box. The cost of Board liability insurance will be increasing from \$483 to \$875 for this year. Member insurance is rising as well, but final costs are not yet available. Mark moved and Dave seconded the treasurer's report be approved. The Motion carried.

### Webmaster Report:

Dennis reported that only 20% of new members are posting picture on the website. Dennis will contact new members and request they submit a photo. An alternative will be explored to streamline services on the site. Only the word press part of the site is mobile ready. There was a request to provide an announcement about New Bo Thursday night rides on the site. This can be added to the forum.

### Swine Trek:

No report

### **Social Director:**

A request was made to provide the social committee with a budget. This would cover annual meeting expenses and other club events. A motion was made by Mark and seconded by Dave to provide the committee with a \$1250 budget. The motion carried.

### **RAGBRAI:**

2016 RAGBRAI - will continue to work on a Dri-fit Shirt as the RAGBRAI gift. It would include the HBA logo. To date 26 people have signed up on the Register's site to participate with HBA this year. Mark

Sillman will be the assistant director for RAGBRAI this year and next year will serve as co-director with Dave.

# Touring Report:

Rider leader meeting - Feb. 17 at the Marion Library at 6:30 p.m. A mailing reminder will be going out prior to that event. Susan will enter the information at the meeting. There has been discussion on a training ride (A group). Susan will discuss with Nikki from Northtowne on connecting with additional people. Different options for the time were discussed. Adding a contact number for new visitors on the sign-up sheet was discussed to provide a contact number for repeat riders that don't join HBA after one ride. The 'one-ride only' rule before joining is an insurance stipulation regarding non-members participating in HBA events. Doug has an electronic version that includes insurance specific language that he will share with Susan.

# Membership Report:

Doug is working with Verge Sport on the new American Gothic Jersey. Their art department will provide an initial design within the next week or two. They have a picture of our Stone City jersey as well as the details (design, logo, website, etc.) from our "Wheel" jersey which they produced. Once the board agrees on the design, the Chicago Art Institute will approve the image if it is "cropped, manipulated or over-printed". Doug is worried about small portions of the painting being cut off around the neck and sleeves of the jersey. If approved, they will provide us with a high-quality, color-corrected digital file to provide to Verge Sport.

# **President's Report:**

Bill shared information on proposed membership fees. The need to raise membership to cover insurance expenses and other increased expenses was discussed. The proposed rates were:

- Individual increase from \$20 to \$30
- Family including children 25 years and under \$30 to \$40
- Sustaining individuals- \$35-\$50

New fee structure will be for the 2017 calendar year; the website and brochure will be updated in Oct. Mark moved to adopt the new fee structure with a second provided by Dave. The motion carried.

The club will support a bike safety event for a Linn-Mar school this spring.

### **IV. Old Business:**

Follow-up on Jerseys – shared in the Membership report.

### V. New Business:

No Board meeting in Feb.

### VI. Adjournment:

A motion to adjourn was made by Mark and seconded by Dave at 7:52 p.m. Motion carried.

The next meeting is scheduled for **Mar. 7<sup>th</sup>** at the Good Shepherd Lutheran Church, Cedar Rapids at 7:00 p.m.

Respectfully submitted, Lynn Tiemann Secretary HBA