

Hawkeye Bicycle Association - Regular Board Meeting Minutes
7:00 PM Monday, May 7, 2018 - Good Shepherd Lutheran Church

Call to order: The meeting was called to order at 7:00 pm by Baoli Yang.

Members present: Baoli Yang (President), Lynn Tiemann (Secretary), Dave Benderson (Vice President), Mark Dimke (Touring Director), Doug Henry (Membership), Mark Sillman (RAGBRAI Director), Susan Benderson (Historian and Social Committee Chair), Gary Roling (Treasurer) and Dennis Carpenter (Webmaster)

Members absent: Dianne Potter (Swine Trek) and Bill Cummings (Past President)

Old Business

None

New Business

Secretary's Report: The April board meeting minutes were distributed electronically and reviewed by Board members. Mark Dimke moved to approve the minutes. Gary seconded the motion. The motion carried.

Treasurer's Report: Income was received for memberships and RAGBRAI. Expenses included credit card fees, RAGBRAI fees, Bike League membership, Insurance Surety Bond, donation to a church for a RAGBRAI overnight and RAGBRAI overpayments. Mark Dimke moved to approve the report. Dave seconded the motion. The motion carried.

Iowa Bicycle Coalition sent information soliciting a donation. Mark Dimke moved to donate \$100. Dave seconded it. The motion carried.

Webmaster's Report: Dennis has promoted Swine Trek and social events.

Mark, Dave and Dennis have been working on a list of features wanted as we explore building a new website. Features considered include: creating and canceling memberships, having profiles, clear and relevant reporting, processing payments, unlimited pages, promoting events, unlimited members, a trial membership period, automated reminders, adding a newsletter feature, Word Press based, ability to update, providing a feedback system, social media integration, training options, mobile friendly, photo posting, and integrating with a calendar (Google preferred). Dennis has been looking at other bike websites and into some of the costs associated with the sponsoring vendors. Dennis will e-mail web links for board members to review.

Swine Trek Report: Brochures have been distributed to Northtowne, Halls and the Boyson Trailhead. Dennis is broadcasting the event on Facebook, HBA webpage and an email blast with the brochure attachment to all HBA members. Diane will be finalizing the Budget truck rental along with volunteers and food. There will be a route change as we will be taking E Avenue to downtown instead of Ellis Road. Diane will get the maps revised to reflect this.

RAGBRAI Directors' Report: There are 61 weekly riders and 8 daily riders registered for RAGBRAI XLVI going with HBA. The memento will be ordered in the near future. It will be socks with the HBA logo.

Touring Report: Riding has begun. The board had a discussion of riding norms. The group encourages riding right when traffic is present.

Membership Report: Ride sheets are coming in.

Doug needs assistance passing out brochures at the Marion Arts Festival on May 18th from 5 to 8.

Social Committee: Susan drafted an announcement process for us to review in the future. The social season for FY 2018 is complete. Susan provided a list of expenses for the FY 18 season. The Social Committee will attempt a post RAGBRAI social at the Kernels Ballpark on Aug. 4th if there is interest. Planning for fiscal year 2019 is complete. The social events will typically be on the first Wed. of the month outside the riding season. The Spring Picnic was held May 6 from 5 to 9 pm at Lowe Park. Thirty-nine people signed in.

President's Report: There will not be an HBA sponsored spring trail ride. There will be a trail ride in the fall (potentially Sept.). The ride would be sponsored by HBA with support. Northtowne and Linn County Trails are considering supporting the event.

Historian's Report: No report.

The next HBA Board meeting will be June 4, 2018 at 7:00 PM at the Good Shepherd Lutheran Church.

Gary moved to adjourn the meeting at 8:00 pm. Mark Sillman seconded the motion. The motion carried.

Respectfully submitted,

Lynn Tiemann
Board Secretary