

**Hawkeye Bike Club**  
**Executive Board Meeting**  
**Marion Public Library**  
Monday, January 13, 2014 at 7:00PM

The President called the meeting to order at 7:10PM with the following members present: David Turzai (President), Sue Henderson (Secretary), Mark Dimke (Touring Director), Diane Potter (Swine Trek), and Dave Benderson (RAGBRAI).

**Secretary's Report:** The minutes were read by Sue and approved.

**Treasurer's Report:** There was no treasurer's report as Mark was on vacation.

**Webmaster Report:** There was no webmaster report. The Forum has been moved on the club website.

**Swine Trek:** Diane has decided to leave the date on Saturday of Labor Day weekend. That decision was approved by the Board.

**Ragbrai:** 58 have registered. Dave contacted Jim Weisbeck and Jim will again drive the baggage truck. Dick Manning will be responsible for the sag the last three days only, therefore another driver is needed for the remainder of the week. New members registering for RAGBRAI cannot be guaranteed a spot until February 19 when the ride leader meeting has been completed.

**Touring Report:** The ride leader meeting is scheduled for February 19, 6:00, Marion Public Library. Reminder postcards will be sent the first of February.

**Old Business:** The first winter social will be January 22 at the Fieldhouse on Blairsferry Road, 5:30PM. Another winter social will occur in March, date to be announced. Dave Turzai reported that Mark McDowell did send checks to Iowa Bicycle Coalition, Adventure Cycling, and Marion Public Library.

**New Business:** There was a long discussion of methods to attract, keep, and involve members. Various ideas were presented including participating in free health fairs, brochures and business cards printed and distributed to shops, volunteering for the bike corral at Farmers Market, bringing back more social interaction (food stops) during rides, restoring Full Moon rides, and scheduling more slow Sunday rides. There is a concern that beginners or slower riders are intimidated by faster riders.

The meeting was adjourned at 8:05 PM. The next meeting is scheduled for March 17, 7:00 PM at the Marion Public Library, Marion, Iowa. No February meeting due to the ride leader meeting.

Respectfully submitted,  
Sue Henderson  
Secretary