



# **Dealing with Change**

**Cindy McPherson Frantz**

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**Humans are *obligatorily* social**

**...because cooperating in social groups is what kept us alive**




# **Core Social Motives:** **Universal drivers of human behavior**

- Belonging: We need each other
- Understanding: We need the world to make sense
- Controlling: We need to have influence
- Enhancing self: We need to feel worthy
- Trusting: We need to feel safe



**Behind every irrational,  
defensive and  
unreasonable behavior is  
a threat to one or more  
core social motive**





**Adolescents and young adults  
pursue the core social motives like  
their lives depended on it...**

**... because evolutionarily they did.**



WHY THE ~~FUCK~~ SHOULD I CHOOSE OBERLIN?

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BECAUSE YOU'LL BECOME PART OF A GREAT  
LEGACY OF PROGRESSIVE EGALITARIANISM  
AND SUBVERT THE DOMINANT PARADIGM.





**Change threatens our  
mechanisms for meeting our  
core social motives.**

**Not having our core social  
motives met is one of the most  
powerful motivator for change**

