



Joel and Diana Peterson

Okemos High School

Class of 1965

1965 Yearbook

Residing In
SLC, UT USA

Spouse/
Diana Peterson

Homepage
[View Website](#)



JOEL PETERSON

"Joel"

French Club, 1,2, Student Parliament
Representative, 3,4
Prom Committee, 3
Class Vice-President, 4

Occupation during your working years

CEO of Trammell Crow, Consulting Professor at Stanford, Chairman of jetBlue, sponsor of a dozen investment funds.

Any Children or grand children?

Rebecca Joy born 1973 Dallas, Texas
Sarah Marjorie born 1975 Lyon, France
Clinton Randall born 1978 Dallas, Texas
Leah Denise born 1980 Dallas, Texas
Benjamin Daniel 1984 Dallas, Texas
Anne Elizabeth 1986 Dallas, Texas
Elise Kristine 1992 Atherton, California
plus 22 grandkids

Birthday

May 20, 1947



The top ten seniors academically are Beth Jones, Bobbie Firnhaber, Pat Harmon, Brock Hotaling, Mary Guile, Carol Kennedy, Joel Peterson, Cindy Johnson and Gilbert Conklin. Not pictured is Margaret Haynes.

Comments about life and living

Life is simultaneously short and a marathon. Since graduation, I attended MSU, went on a 30-month Church mission to France, Belgium and Luxembourg, graduated from BYU and went directly to Harvard Business School. From there, I became a real estate developer in France, a CFO in Texas and the Managing Partner of Trammell Crow Company, a large private development company. In started my own firm and have since sponsored a dozen funds real estate and operating companies -- from start-up to private equity. the faculty at Stanford University for the past 23 years teaching real entrepreneurship and leadership to MBA students at the Graduate Business.



the mid-90's, I investing in I've been on estate, School of

Bio from jetBlue Proxy Statement

Mr. Peterson is the Founding Partner and Chairman of Peterson Salt Lake City-based investment management firm with \$1 billion management. Peterson Partners has invested in over 200 companies funds in four primary asset classes: growth-oriented private equity, venture capital, real estate, and search funds. From 1973-1990, Mr. Peterson served in several positions at Trammell Crow Company, then the world's largest private commercial real estate development firm, including serving as Chief Financial Officer from 1977-1985, and Chief Executive Officer from 1988-1990. Mr. Peterson has taught at the Stanford Graduate School of Business since 1992, where he is The Robert L. Joss Adjunct Professor of Management. He has served as a director for the Center for Leadership Development and Research, and on the Advisory Council to the School. He is currently the Chairman of the Board of Overseers at the Hoover Institution, a policy think tank at Stanford, and serves on the boards of Franklin Covey, Bonobos, and Packsize. Within the last five years, Mr. Peterson served on the board of Ladder Capital Finance. As a private equity investor and a former Chief Executive Officer and Chief Financial Officer of a commercial real estate company, Mr. Peterson's qualifications and experience include knowledge of real estate, customer service, talent management and leadership development.

Partners, a under through 13

Vicky Springer '65

I heard a sermon by an elderly man years ago who exuded love. He described his progression in 3 parts, his business life, providing for his family, becoming a teacher and passing on what he learned, and finally become a minister, sharing God's love. It was profound in its simplicity and humility. You are on track Joel!!!! Vicky.



Mike Baker '65

Joel, I remember the first semester of Freshman Algebra with Rex Harkness where you didn't miss a single problem, homework, in class, or test all semester. An incredible achievement! Mike B

Doing a light reflection experiment are Joel Peterson, Irene Townsend and Mike McGilliard, physics students.

