



## California State PTA Membership Awards Your Unit Can Earn in 2016-17

There are two awards we can promise are being offered this coming year: Ready, Set...Remit and the Unit Spotlight Award for Membership and Outreach.

### Ready, Set...Remit

Certificates from California State PTA are distributed to each unit PTA that remits per capita dues for 30 or more members, through PTA channels, received in the California State PTA office by October 30. *No application required!* Councils and districts will set due dates in early October to meet the State PTA deadline.

### UNIT SPOTLIGHT AWARD—MEMBERSHIP AND OUTREACH

**PTA Unit Spotlight Awards** recognize outstanding programs organized by PTA units. They also provide the opportunity to share your successful membership and outreach programs with other PTA leaders throughout the state at a special convention workshop. **Units must have met the qualifications for Ready, Set...Remit.** *An application is required.*

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There are awards which have been offered in the past and which will probably be offered this year—they must be voted on by the Board of Managers at California State PTA each year. These awards include Teachers Matter...Members Matter and various membership incentives to bring in male members (March Male Madness, Kick off to Male Membership). As soon as we receive information on them, we will be passing the information on through channels. But you should also check the membership section of the California State PTA website often for updates:

<http://capta.org/pta-leaders/run-your-pta/building-membership/>

### Teachers Matter...Members Matter

Last year the three requirements were: 100% of your school's full-time, credentialed teachers joining your PTA, an increase in membership by at least one and a completed application form received in the California State PTA office by the set due date. The prize has varied from a convention registration to one free hotel night at convention.