



RAYMOND DENIS AUMACK

K.B.S. 1, 2, 3, 4; Servers 3, 4; Knights 3, 4;
Classical Academy 1; French Club 3, 4; Camera
Club 1; Stage Crew 4; J.V. Football 1; Track
3, 4; Cross Country 4; Intramurals: Softball 1,
3, 4; Basketball 1, 2, 3, 4; Football 1, 2, 3, 4;
Swimming 4; Class Treasurer 2; Class Secretary
1.

THE JERSEY JOURNAL

Established 1867 as The Evening Journal

Jersey City's Only Daily Newspaper

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THE EVENING JOURNAL ASSOCIATION

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WEDNESDAY, OCTOBER 27, 1937.

WEATHER
(By the Associated Press)
Rain tonight; cooler tonight
and Thursday.
TEMPERATURES
8 a. m. 55 Noon, 66 2:30 p. m., 63

THE JERSEY JOURNAL

FINAL
★ ★ ★

Largest Circulation in Hudson County—Complete Associated Press News Service

VOL. LXXI—NO. 150 JOURNAL SQUARE

WEDNESDAY EVENING, OCTOBER 27, 1937.

JERSEY CITY, N. J.

THREE CENTS

U. S. MARINES WILL FIRE ON PLANE RAIDERS

Defensive Measures Authorized as Fierce Fighting Rages in Shanghai.

CHAPEL, TAKEN BY JAPS, IN FLAMES

By MORRIS J. HARRIS
SHANGHAI. (AP)—Historic Chapel, world-renowned since the clash of China's 19th Route Army with the Japanese in 1932, met its final doom tonight.

Whipped by a southerly wind, miles of flame swept through what was left of this one-time humanity-packed city which again became a battlefield Aug. 12, the fires started early today when the Chinese resistance to the Japanese collapsed.

The scenes here tonight were virtually identical to those I saw in 1932 when the terrific struggle ended, as it did today, with a sudden Chinese withdrawal before the relentless punishment of the Japanese mechanized army and navy.

Stretching from well toward Kiang-wan southward into Chapei to the very edges of the International Settlement, thence westward for an undetermined number of miles, uncontrolled fire swept whatever was in its path.

5 HERE WIN \$180,000 IN SWEEPS

Labor Peace Plans Rejected

RIVAL LABOR GROUPS MEET AGAIN NOV. 4

AFL Proposal for Complete Surrender of "Rebels" Turned Down by the CIO.

LEWIS' PLAN ALSO FOUND UNSUITABLE

WASHINGTON. (AP)—Labor's peace conference recessed today until Nov. 4, after each side had turned down the other's peace proposal.

Judge Erwin Replies to Clee Blast

Same End Attained in Referring Vote Complaints to Grand Jury, He Says.

Politicians today regarded the attack made by Senator Lester H. Clee, Republican gubernatorial candidate, against the four Common Pleas Judges of Hudson County, and the reply of Judge James R. Erwin as the highlights of the political campaign to date.

WINDSOR TELLS PRESS HIS AIMS ON VISIT TO U. S.

Coming as an "Observer"—Due in N. Y. on Nov. 11—First Speech Since Abdication.

"HAPPILY MARRIED," HE TELLS REPORTERS

PARIS. (AP)—The Duke of Windsor, in his first public speech since his radio farewell to the Empire after abdication last December, an-

An Observer:



Duke of Windsor

CAPE MAY GAIN SEEN BY MOORE; CLEE IN BERGEN

Former Senator Hunt Aids Democrats in Battle for South Jersey Votes.

G. O. P. WOMEN IN STATE RALLY

U. S. Senator A. Harry Moore carried his campaign for Governor into Cumberland County today with his supporters claiming a trail of defections from Republican ranks.

Lucky Ticket



Mrs. Beanta Cronin of 110½ Erie St., who bought ticket in Ireland last summer that won \$180,000 today for son John in Irish Sweepstakes. The son is a WPA worker.

WORKER ON WPA SOLD HALF OF \$150,000 TICKET

Three North Hudson Girls to Collect \$75,000—Hoboken Man to Get \$37,500.

CRONIN TO GIVE MOTHER \$5,000

John Cronin, 27, a WPA worker who lives at 110½ Erie St., is approximately \$10,000 richer today than he was yesterday.

He held a ticket on March 8, 1934 to 1 about in the Irish Sweepstakes, which today won the \$180,000 Irish Sweepstakes. The son is a WPA worker.

SCHLOSSBERG SEEKS DIVORCE

An Observer



Duke of Windsor

WINDSOR TELLS PRESS HIS AIMS ON VISIT TO U. S.

Coming as an "Observer"
—Due in N. Y. on Nov.
11—First Speech Since
Abdication.

**"HAPPILY MARRIED,"
HE TELLS REPORTERS**

PARIS. (AP)—The Duke of Windsor, in his first public speech since his radio farewell to the Empire after abdication last December, announced today he was going to America as a "completely independent observer, without political consideration," but that he hoped to aid in "solving some of the vital problems that beset the world today."

New Jersey Phone Co. Has Its 10th Birthday

*2/3 of a Million
Telephones in
State.*

The New Jersey Bell Telephone Company is observing its tenth anniversary this month. Formation of the statewide company in October, 1927, preceded a program of service improvement which, the company reports, has cut operating errors in half during the decade; established new standards for speed of connections on all classes of telephone calls; reduced interruptions of service nearly forty per cent., and added large quantities of improved equipment and a million and a half miles of wire to the telephone system.

Prior to 1927 the Delaware and Atlantic Telegraph and Telephone Company furnished service in the southern half of the State, and the New York Telephone Company in the northern part. The increasing importance of New Jersey in industry, population, agriculture, recreation and its strategic location on the eastern seaboard which ensured continued development led to merger of the two properties to afford undivided direction to cope with the telephone problems such growth presented.

To head the new organization Chester I. Barnard came to New Jersey from the post of vice-president in charge of operations of the Bell Telephone Company of Pennsylvania and Associated Companies. He has been president of the New Jersey Bell Telephone Company



CHESTER I. BARNARD

President, N. J. Bell Telephone Co. since its inception, and with few exceptions the management has remained in the same hands throughout the decade.

Shortly after his arrival Mr. Barnard declared, at a meeting of past presidents of the Camden Chamber of Commerce, that "It is clear that New Jersey's growth must continue. What is not so clear, however, is whether the future of New Jersey is to be one of development or merely one of growth; whether it will become a better place to live in or not; whether its industries will be more prosperous or less; whether the wealth and well-being of its inhabitants will be improved; in a word, whether the pressure of popu-

*40 New Buildings
Erected for
Company.*

lation and industry promises for New Jersey merely a vast congestion, uncomfortable, inconvenient and expensive."

So far as the vital service of communication was concerned, the new telephone company set about creating a system adequate for New Jersey's future and designed for the individual needs of the various sections and communities. The number of telephone exchanges was increased from 161 to 190, and the great majority of existing exchanges were modernized with new switchboards and other equipment. Forty new buildings were erected for telephone purposes, including the twenty-story headquarters in Newark. Wide-range dial telephone service enabling users to dial calls direct within an eighteen mile radius in northern New Jersey was installed in the heart of the Newark metropolitan area, and modern dial service was also brought to Atlantic City, Trenton, Paterson and Elizabeth.

About a half-million more calls course through the statewide telephone system on an average day of 1937 than ten years ago, and the number of telephones, which dropped nearly 100,000 during the depression, is again moving upward. In 1927 there were 571,000 telephones. In 1931 a peak of 697,000 telephones was reached. At the beginning of the fourth quarter of this year the total was 685,000.

for 1938

Two New Beauties!

Chrysler Sweeps In IN THE LOW-PRICED FIELD!



CHRYSLER *Royal*
- MORE FOR THE MONEY IN
THE LOW-PRICED FIELD!

CHRYSLER *Imperial*
PHENOMENAL PERFORMANCE
AT A REMARKABLE PRICE!

THE 1938 CHRYSLER ROYAL is a beauty . . . with three inches more wheelbase than the 1937 Royal.

agree . . . it's more for the money in the low-priced field.

THE LUXURIOUS IMPERIAL
A THRILLING, high-powered beauty

instrument panel . . . deep sprung upholstery.

PROFESSIONAL FOOTBALL GROWING RAPIDLY

Personnel of Teams Changing As "Gates" Steadily Increase

**Many Youths, Coming Out of College, Are Turning to
"Pro" Game to Give Them Financial Start in
Life—Attendance at Sunday's Game in
New York May Reach 40,000.**

Professional football is doing all right for itself. It is growing up fast, the money is rolling in and the performers aren't bruisers any more like they used to be. They're gentlemen, on and off the field.

They are expecting 40,000 fans out to the Polo Grounds next Sunday to watch a shooting match between the Chicago Bears, undefeated leaders of the Western Division of the National League, and the New York Giants, who head the eastern sector.

MODERN-MODE
STYLING

PERFECTED
HYDRAULIC
BRAKES

GENUINE
KNEE-ACTION

ALL-SILENT
ALL-STEEL BODIES

VALVE-IN-HEAD
ENGINE

FISHER NO-DRAFT
VENTILATION

"You'll be ahead with a CHEVROLET!"

You'll be *ahead* in style—beauty—
smartness—with this bigger-looking,
better-looking low-priced car!

"You'll be ahead with a Chevrolet!" That's the enthusiastic verdict of more and more people as they see, drive and compare the new 1938 cars. And we believe it will be your verdict, too, when you consider all the exclusive extra values this beautiful new Chevrolet brings to you.

You'll be ahead in style—comfort—safety. And you'll also be ahead in *all-round economy*, for Chevrolet's famous *Valve-in-Head Engine* uses less gas and oil, and operates with a minimum of upkeep. See your nearest Chevrolet dealer today for a thorough demonstration of Chevrolet superiority.

CHEVROLET MOTOR DIVISION, *General Motors Sales Corporation*,
DETROIT, MICHIGAN

*General Motors Installation Plan—monthly payments to suit your purse.
A General Motors Value.*



STANLEY

Starts
TOMORROW

JOURNAL
SQUARE



IT'S A THREE-RITZ CIRCUS
with a
DOZEN SIDE-SPLITTING SHOWS!

5
SMASH
SONGS!
1000 ROAR-
ING LAUGHS!
SCORES OF
BEAUTIES
and CUTIES!

The RITZ BROTHERS in

LIFE BEGINS IN COLLEGE

JOAN DAVIS
TONY MARTIN
GLORIA STUART

FRED STONE • NAT PENKLETON
ED THORGERSEN • DICK BALDWIN
JOAN MARSH • DIXIE DUNBAR

ASSOCIATE FEATURE

WHEN HE PICKS UP THE MIKE, YOU'LL KNOW ...
Why Gaudam Tried to Stop his Broadcasts with Bullets!
RONALD REAGAN — Warner Bros. New
Fast-Talking Discovery
in **"LOVE IS ON THE AIR"**

• With JUNE TRAVIS •



LAST DAY • LORETTA YOUNG • WARNER BAXTER • VIRGINIA BRUCE • WIFE, DOCTOR & NURSE • FIT FOR A KING

Fine flavor in slim,
aristocratic shapes—mild but
stimulating in taste.

Here's the popular modern
shape—the Streamline—that
just fills the bill for the hustling
business man. One of many
sizes—10c to 25c.

EL PRODUCTO

CIGARS
for real enjoyment

What Size Please?
10c to 25c



MILD

STREAMLINE
2 FOR 25c

NEWARK DISTRIBUTING BRANCH
23 ELIZABETH AVE.
NEWARK, N. J.

THE GAY THIRTIES

Trademark Registered
U. S. Patent Office



NAILING BROKEN BONES TOGETHER



Dr. A. M. Stephenson, of Red Hook, N. Y., demonstrating at the Chicago meeting of the American College of Surgeons one of science's latest advances—the use of nails to mend fractured bones. The nails, made of vitallium, replace plaster casts. Dr. Stephenson holds the device for inserting them, and Nurse Winifred McCracken the hammer used to drive in the nail after the skin is opened.

The Record of the Past

25 YEARS AGO.

JERSEY CITY—City Engineer Charles Van Keuren finds that storm sewers in city are clogged with debris.

JERSEY CITY—Final tributes are paid to memory of former Mayor Edward Hoos at funeral in Spring Valley.

PORTSMOUTH—British launch first warship equipped with deck armor for airplane defense.

JERSEY CITY—Dickson High School football team defeats the Stuyvesant High team of Manhattan by score of 13 to 0.

BAYONNE—Many suffragettes of city journey to Newark to participate in great votes for women parade.

JERSEY CITY—Members of the Eighth Ward Citizens' League issue call for vote on commission form of government.

LAFAYETTE—Residents hold mass meeting in Battery Hall to protest location of slaughter house in section.

10 YEARS AGO.

RIO DE JANEIRO—Italian S. S. Malfalda is wrecked off Brazilian coast and 600 passengers are believed drowned.

JERSEY CITY—The new \$1,250,000 bridge over the Hackensack River on the Lincoln Highway is opened to traffic.

BAYONNE—Nine patrolmen shoot at mad dog and Stanley Tucker, bystander, gets bullet in his side.

NEWARK—Walter Johnson signs contract as manager of the Newark Bears.

KEARNY—George V. Headley, candidate for mayor, disavows the Hague consolidation bill.

JERSEY CITY—Samuel R. Fletcher, of Rotary Club, is elected president of Associated Service Clubs.

JERSEY CITY—Alonzo B. See publishes book attacking the public school system of the country.

NEW JERSEY—Survey reveals that state has contributed more than \$6,000,000 to Rutgers University in past 12 years.

5 YEARS AGO.

HOBOKEN—Depositors in closed Steneck Trust Co. are advised they will get but 22 cents on the dollar.

WALL STREET—Prices decline steadily in dull and inactive market.

NEW YORK—Police battle 750 C. C. N. Y. students who riot in protest when teacher is discharged.

HUDSON COUNTY—Friends honor Samuel Pesin, Assembly candidate, at Old Home Night in County Democratic Club.

NORTH DAKOTA—Early season blizzard hits state and many railroad trains are buried in deep drifts.

JERSEY CITY—Roasting chickens are offered at 18 cents the pound and leg of lamb at 17 in the markets.

JERSEY CITY—"Washington Merry Go Round," with Lee Tracy, is picture at State Theatre.

JERSEY CITY—Work is resumed on ramp garage at Bergen Square when court order bans union interference.

LONDON—Police easily handle army of unemployed that besieges Parliament in demand for dole.

WASHINGTON—President Hoover warns foreign powers that United States will build largest navy if arms parley fails.

NEW YORK—Alarmed by talks of Alfred E. Smith, the Roosevelt managers cancel a scheduled broadcast.

TODAY'S BIRTHDAYS.

THEODORE ROOSEVELT, the 26th President of the United States, born in New York, 1858.

CLARENCE KESSEY, Jersey City lawyer, born in Missouri.

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WEDNESDAY, OCTOBER 27, 1937.

NAVY DAY

Navy Day, linked very properly with the anniversary of the birth of Theodore Roosevelt, this year creates interest in the minds of the people because of the unrest in so many parts of the world. Men of the navy are on near-war duty in the now not-so-far east. Out in the Pacific the major portion of our sea fighting force is engaging in war maneuvers to study the latest developments in fighting machinery. Navy Day this year finds our Sure Shield busy and alert.

It is a proud history that the bluejackets of Uncle Sam have inherited from the sailors of the past, for the beginnings of our navy go back to the days of Drake and the Spanish armada. Even the uniforms of our sailors with the white-lined blue collars mark the doings of naval men in the dim past and denote our seafaring ancestry. It is a far cry from the ships of oak to the ships of steel, yet the character of the men who man those ships has changed but little with the march of time.

So it is fitting to pause a moment today to give thought to the men who go down to sea in ships and guard our far-flung coast lines. The people will pray that their mission may ever be one of peace, but the people know that if this is not to be a sure reliance may be placed on the guardians of our borders. They did not fail us in the past and stand ready to carry on today as did the men of sail and muzzle-loader. Stand by to come about and give a salute to our sailors! It's Jack's own day!