



## **CRESTWOOD HIGH SCHOOL ALUMNI ASSOCIATION**

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### **BOARD MEETING MINUTES: November 18, 2020**

Mary Averill (76)  
*President*

Marie Sperry Brancheau (96)  
*Vice President*

Richard Marengere (76)  
*Board Member*

Jennifer Baron Ray (96)  
*Board Member*

Bridget DeLaRosa-Ziemba (79)  
*Board Member*

Julie Shollenberger (77)  
*Board Member*

Tony Marijanovich (01)  
*Board Member*

#### **Board Meeting held via Zoom through Jennifer**

Called to order 7pm. Marie, Richard, Tony, Jen and myself are present. Missing, Bridget, Julie and Patty.

Mary moved that minutes from 11/19/19 meeting accepted.

Agenda 1: Thank a Staff – CHS current operations are 100% virtual. Not pushing donating money from students' families, postpone to at the earliest late spring 2021.

Agenda 2: Veterans events, potentially Memorial Day and Labor Day. David Knezek is a veteran. Get veterans together, build a framework, talk about it in the Spring. Recruit veteran alumni. Ask Vicky about Veteran listings on sites. Jennifer sent email

Agenda 3: Amazon Smile fundraising. Future promotion of this fundraising ability should happen more often.

#### **Agenda 5: Ideas for Online Fundraising Events.**

Fundraising on line — ex: ear pods, sell a spot on the wheel for \$5 each, sell 100, buy pods, drop ship. EVERYONE on the research.

- Check on permits in Michigan for 501c3 charities. Look up PayPal and Square, fees.
- CHSAA apparel. Underground Printing in Ann Arbor. 1-off bake shirts Carolyn. Research vendors? 1-off, personalized, etc.
- YEARBOOKS ARE GONE. Historical books from CHS are gone. Let's put it out there to pitch in to purchase? We can scan digitally, find vendors that can do it. Cost on Classmates.com. 60-85
- Donate \$5 or more to combine websites and FB pages. For Scholarship, that's the hook.
- Ask for donations for scholarship fund, promote and keep up the momentum. Check Square and PayPal for fees.
- Tony, talk to Athletic Director of the district, Assistant Principal at Crestwood. He talked to him about doing a golf fundraiser to help the athletic department (also tied a bit in with football) but he is sure he'd definitely work with CHSAA to include us and make it a big event.

#### **Agenda 6: Scholarship 2021**

Get scholarship stuff out by mid December for Jen. (Mary)

Possibly 2 scholarships if we get the money. Change scholarship to 1000. Motion made by Jen, All in favor. Motion passed.

Zoom meeting ended about 8 pm.