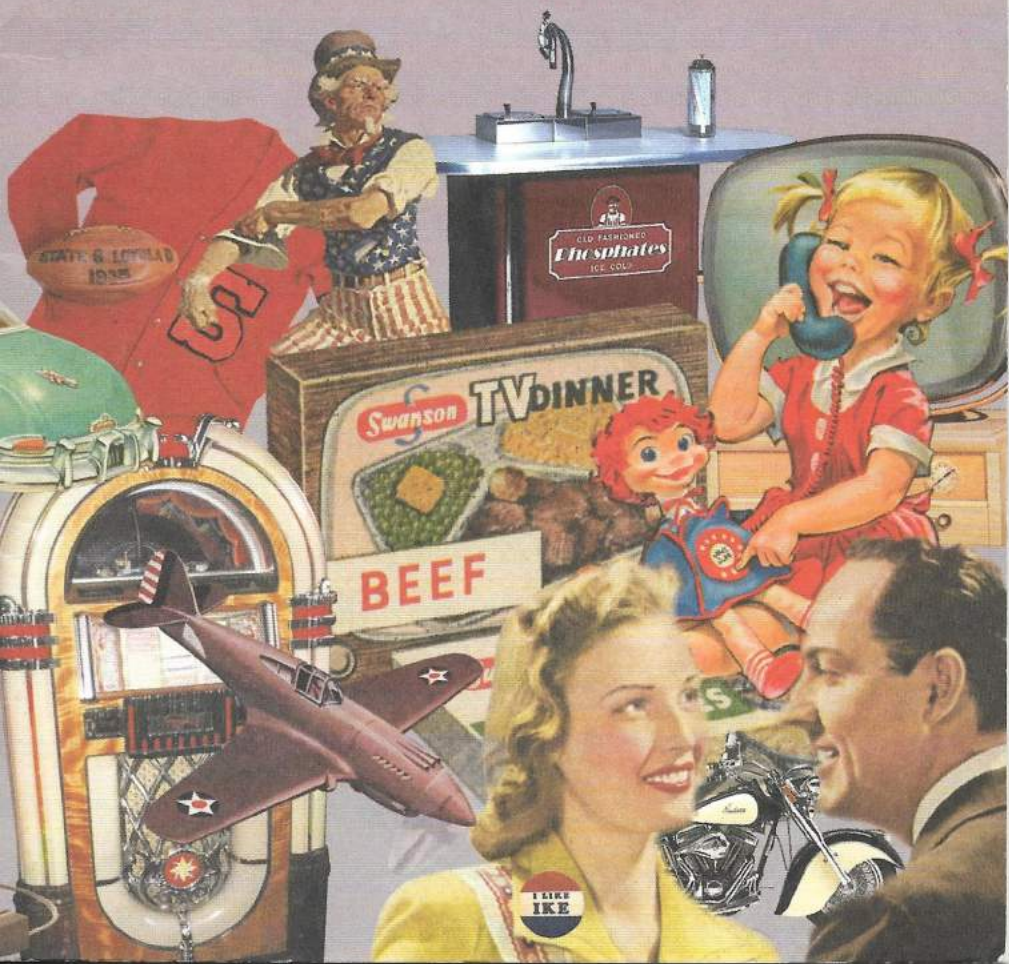


# 1966

## *Remember When...*

A NOSTALGIC LOOK BACK IN TIME





Remember When  
1966

To: \_\_\_\_\_

From: \_\_\_\_\_

Date: \_\_\_\_\_

*The richness of life  
lies in the memories  
we have forgotten.*

Now this **General Electric**  
**Mobile Maid® Dishwasher** at about

**\$199<sup>95</sup>**

(Just in time for the Holiday Season)

Start the new year with this General Electric Dishwasher and get rid of the most monotonous, hand-scalding, glass-chipping, dish-breaking, thankless job in the world!

You don't even have to scrape or prerinse. Just tilt off large or hard food scraps. G.E.'s Soft Food Waste Disposer takes care of the rest. Then, load up your new G-E portable and it will scald clean your dishes for 37 minutes with G.E.'s exclusive four-level Thoro-Wash.

Other features: A special China and Crystal wash that helps prevent dish breaking and glass chipping and leaves china and crystal spot-free and shining. A super wash for grubby pots and pans.

It's an extra storage cabinet; keeps your kitchen clean, uncluttered. All this under a beautiful maple countertop. See these extraordinary holiday values at your G-E dealer's. He has a wide range of models and features, starting at about \$119.50\*.

**GENERAL**  **ELECTRIC**

\*Price optional with dealer.  
Subject to late trade where applicable.



# 1966 TIMELINE

January

The twelve day New York City transit strike ends.

February

The first soft landing on the Moon is made by the Soviet Luna 9.

March

James Wilson gets a two-year suspended sentence for burning his draft card.

April

Ford recalls 30,000 1966 autos to test their brakes.

May

Busch Stadium (St. Louis, MO) opens, the Braves lose to the Cardinals 4-3 in 12 innings.

June

Ronald Reagan wins the Republican nomination for governor of California.

July

President Johnson signs the Freedom of Information Act.

August

Lunar Orbiter 1 becomes the first U.S. craft to orbit the moon.

September

The smallest Yankee Stadium crowd, 413, see the White Sox win 4-1.

October

Four dig under the Berlin Wall to flee to West Germany.

November

The first entire lineup to be televised in color airs on NBC.

December

Dr Seuss' "How the Grinch Stole Christmas" airs for the first time on CBS.

# 1966 NATIONAL NEWS

**Betty Friedan founds the National Organization of Women.**

**Eight nurses are murdered in Chicago by Richard Speck.**

**Pennsylvania Station is demolished in New York.**

**The formation of the Black Panthers, a militant civil rights group in the United States, evinces the increasing dissatisfaction with non-violent protest.**

**The Supreme Court protects the rights of police suspects in *Miranda v. Arizona*, leading to the Miranda Rights.**

**Pampers introduces the first disposable diaper.**

**"Star Trek" begins its first season on NBC.**

# 1966 TELEVISION FAVORITES

- THE JACKIE GLEASON SHOW (CBS)
- GREEN ACRES (CBS)
- GOMER PYLE, U.S.M.C. (CBS)



**Lady, you'll just love flameless electric clothes drying  
(almost this much)**

You can forget about the weather with a modern flameless electric clothes dryer. It's so convenient, too, and so gentle on even your most delicate fabrics. And because you can pop things in any time you want, you can get by with fewer family clothes. A flameless electric clothes dryer costs less. Talk to your husband soon about buying one—another electric appliance worth loving.

**YOU LIVE BETTER ELECTRICALLY**

General Electric Institute, 735 Third Avenue, New York, New York 10017



Throughout America, the Gold Medal identifies electric houses in which families find the joy of new electric living with General Electric home styling and appliances.

# 1966 SPORTS NEWS

World Series Champion  
*Baltimore Orioles*

U.S. Open Golf  
*Billy Casper*

Pro Football Champion  
*Green Bay Packers*

Indianapolis 500 Winner  
*Graham Hill/144.317 MPH*

Stanley Cup Winner  
*Montreal Canadians*

NCAA Basketball Champion  
*Texas Western*

College Football Champions  
*Notre Dame & Michigan State*

Heisman Trophy Winner  
*Steve Spurrier from Florida*

## **REMEMBER WHEN...**

TONY CLONINGER OF THE ATLANTA BRAVES BECAME THE FIRST NATIONAL LEAGUER AND THE ONLY PITCHER TO HIT TWO GRAND SLAM HOME RUNS IN ONE GAME.



BRINGING UP BABY,® Hints Collected  
by Mrs. Dan Gerber, Mother of Five

## Growing up together

Learning to accept a second baby (usually considered an intruder) sometimes poses jealousy problems with the older child. However, there are things that can ease the situation.

If you let the older child share in the care of the baby, it will help give him (or her) a sense of importance. Simple tasks will make him feel he can do things the baby can't.

If you do things with him in which the baby can't participate, he won't feel left out.

### Growing idea

From your experience with your first baby, you know how fast a baby grows. That's the "reason why" for plenty of protein...an important factor in growth.

Gerber Strained and Junior meats are high in protein, low in fat and easy to digest. Like all Gerber Baby Foods, they're "custom-cooked" to preserve true-meat flavors and natural nourishment to a high degree.

### "Grown-Up" Toddler Snack

Gerber Chicken, Turkey or Ham, mixed with a dab of mayonnaise and lemon juice. Chill. Makes great cracker or open-face sandwich spreads. You might enjoy 'em, too, with seasoning.

### Vegetable review

Babies tend to favor fruits over vegetables, but vegetables should not take "second place" in baby's menu. Gerber Strained and Junior Vegetables supply a variety of needed vitamins and minerals. Important to remember that green and yellow ones provide high vitamin-A value...green ones appreciable amounts of iron.

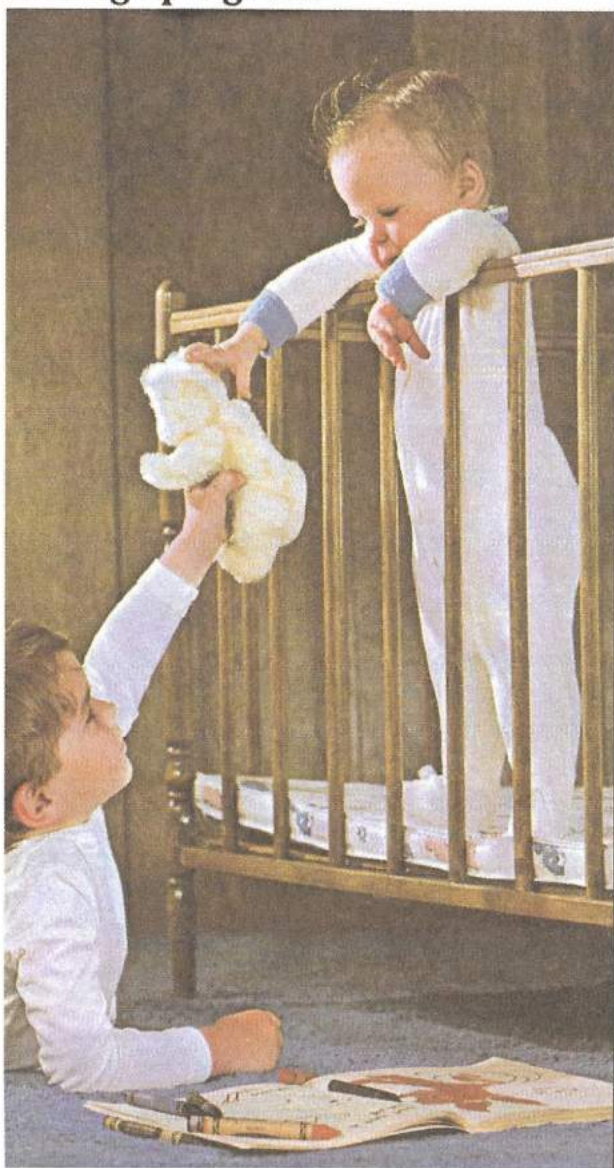
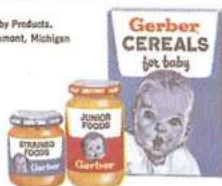
### Sunny afterthought

You can double baby's pleasure by topping green vegetables with Gerber Egg Yolks. Rich in iron, vitamin A and a good source of protein.

**Variety review.** Gerber prepares over 100 baby foods—infant formulas, cereals, strained and junior foods. Comfortable, durable baby-wear, too. We're proud to say:

**"Babies are our business...  
our only business!"**

Gerber® Baby Products,  
Box 33, Fremont, Michigan





# 1966 INTERESTING FACTS



**President of the  
United States**  
Lyndon Johnson



**Vice President of  
the United States**  
Hubert Humphrey

## **Pulitzer Prize Winner**

*Collected Stories* by Katherine Anne Porter

## **Nobel Peace Prize Winner**

*The Nobel Peace Prize was not awarded in 1967.*

## **Miss America**

*Deborah Bryant (Overland Park, KS.)*

## **Speaker of the House of Representatives**

*John W. McCormack (D)*

## **Life Expectancy**

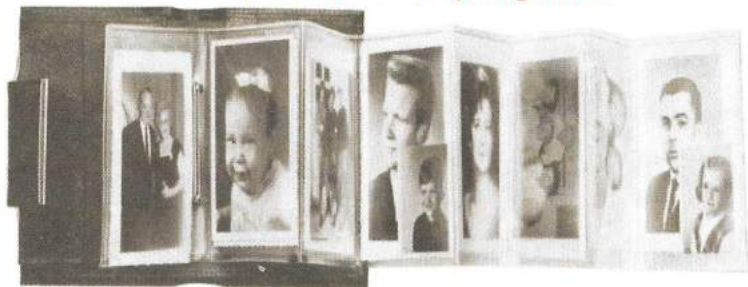
*70.2 Years*

## **REMEMBER WHEN...**

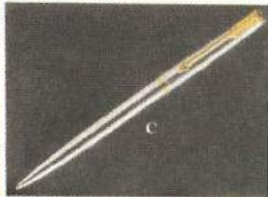
THE DEPARTMENT OF THE INTERIOR PUBLISHED ITS FIRST RARE AND ENDANGERED SPECIES LIST, ENUMERATING 78 SPECIES, PART OF THE CENTURY'S CONSERVATION AND ENVIRONMENTAL MOVEMENT.

# How to solve your gift problems

when you have a lot of giving to do.



## Give Parker pens.



Go ahead. Flatter everybody on your gift list. The name "Parker" on a gift pen can do it. Almost anyone you can think of can use a fine Parker ball pen.

**A** Let's shop for the hard ones first. The youngsters. Imagine the pride a school child would take in this set from Parker. Your gift includes a Writefine mechanical pencil and a famous Parker T-ball Jotter pen that writes up to one year without refilling. Handsome gift. But just \$3.95.

**B** A special gift for somebody special? Consider our Parker 75 International Ball Pen crafted in solid sterling silver. No matter what you pay,

you couldn't give a finer writing ball pen. Yet, you can give this elegant gift pen for just \$12.50.

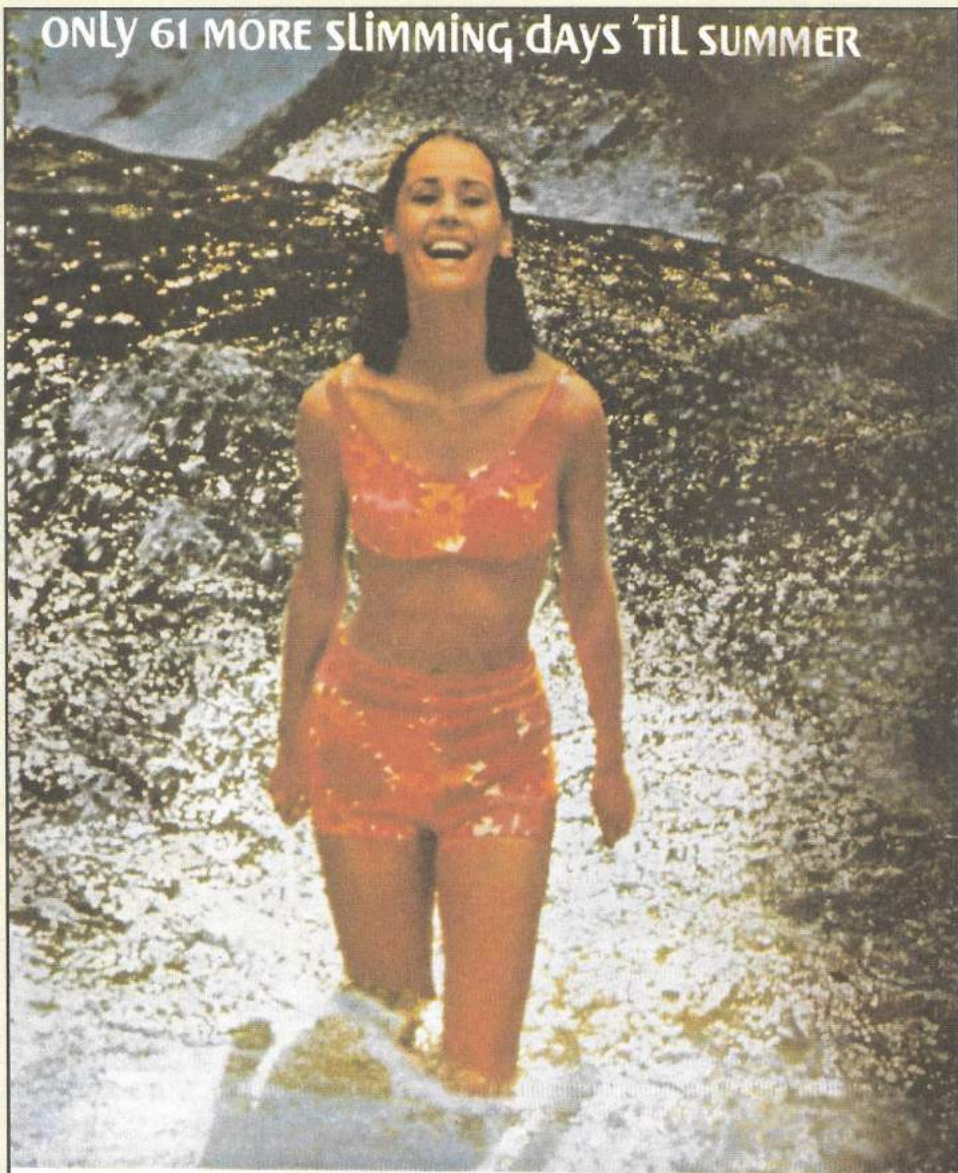
**C** When five dollars is the limit for friends on your list, Parker can do...and do well. Here's a \$5.00 ball pen that will be used and cherished for years to come, because it is guaranteed to last a lifetime (with normal refill replacement) or we will replace it free. And it will stay beautiful a lifetime too, because the case is of burnished stainless steel. It's the Parker International Flighter.

There are many other Parker pens for giving... priced from \$1.98 to \$150. Let your Parker dealer help you.

**PARKER**

*Maker of the world's most wanted pen.*  
© 1966 P. THE PARKER PEN COMPANY, CHICAGO, ILL., U.S.A.

# ONLY 61 MORE SLIMMING days 'TIL SUMMER



Swimsuits are almost upon us. Another sneak attack.

Now's the time to call on SEGO, Diet Food...and measure up to the sleekest, slenderest fashions under the sun.

SEGO is ready with complete and delicious 225-calorie meals to delight you.

With two extra ounces and all that extra protein to help satisfy you.

Thirteen luscious flavors to overwhelm you.

All cunningly calculated to help slim you—and keep you that way.

Slimming days are numbered. Make every one count with SEGO.



**PET**  
MILK COMPANY  
MILK PRODUCTS DIVISION

# 1966 COST OF LIVING

## LIVING

New House	\$14,175.00
Average Income	\$6,899.00 per year
New Car	\$2,653.00
Average Rent	\$120.00 per month
Tuition to Harvard University	\$1,760.00 per year
Movie Ticket	\$1.25 each
Gasoline	.32¢ per gallon
United States Postage Stamp	.5¢ each



## FOOD

Granulated Sugar	.55¢ for 5 pounds
Vitamin D Milk	\$1.11 per gallon
Ground Coffee	.90¢ per pound
Bacon	.72¢ per pound
Eggs	.36¢ per dozen
Fresh Ground Hamburger	.45¢ per pound
Fresh Baked Bread	.22¢ per loaf

# 1966 BIRTH NOTICES



**Chris Rock**  
January 9

Chris Rock got his start on NBC's "Saturday Night Live."

He made his feature film debut in "Beverly Hills Cop 2." His first breakthrough came in "New Jack City."

He also provided the voice of the guinea pig in "Dr. Doolittle." Rock is also the host of his own HBO talk show.



**Cindy Crawford**  
February 20

Cynthia Ann Crawford was born in De Kalb, IL. She was discovered by chance when a newspaper photographer took a picture of her. This former high school valedictorian became one of the first to enter the elite group of original supermodels, along with Naomi Campbell and Claudia Schiffer.



**Kiefer Sutherland**  
December 18

Kiefer Sutherland was born in London, England. He began acting at age nine. His first big break in the US was as the radio operator in an episode of "Amazing Stories," which was directed by Steven Spielberg. Some of his movies include: "Young Guns", "A Few Good Men" and "The Cowboy Way."

January 4

Deana Carter (Singer)

May 20

Mindy Cohn (Actress)

June 30

Mike Tyson (Boxer)

December 7

C Thomas Howell (Actor)

December 8

Siñead O'Connor (Singer)



It had to happen. A new wash-on deodorant.

It's Palmolive Gold and it gives you more hexachlorophene to stop odor than any leading deodorant soap.

More hexachlorophene!



Be sure to see the "Dean Martin Show," Thursday nights, in color, NBC-TV, 10:00 to 11:00 P.M. N.Y.C.T. © 1966, Colgate-Palmolive Company

# News!

**Super Stripe's new formula reduces cavities -  
so now you can take the fun toothpaste seriously.**

“New Super STRIPE has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care.”

**The Council on Dental Therapeutics • American Dental Association**



Make Super Stripe a part of your anti-cavity program • Regular dental checkups • Watch between-meal treats • Brush after meals

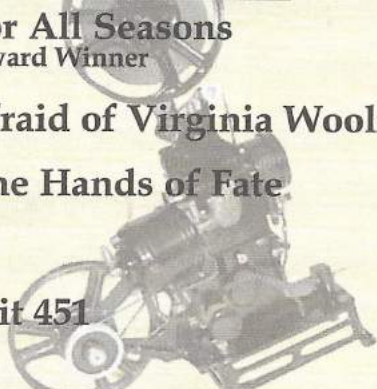
# 1966 MUSIC & MOVIE FAVORITES

## MUSIC

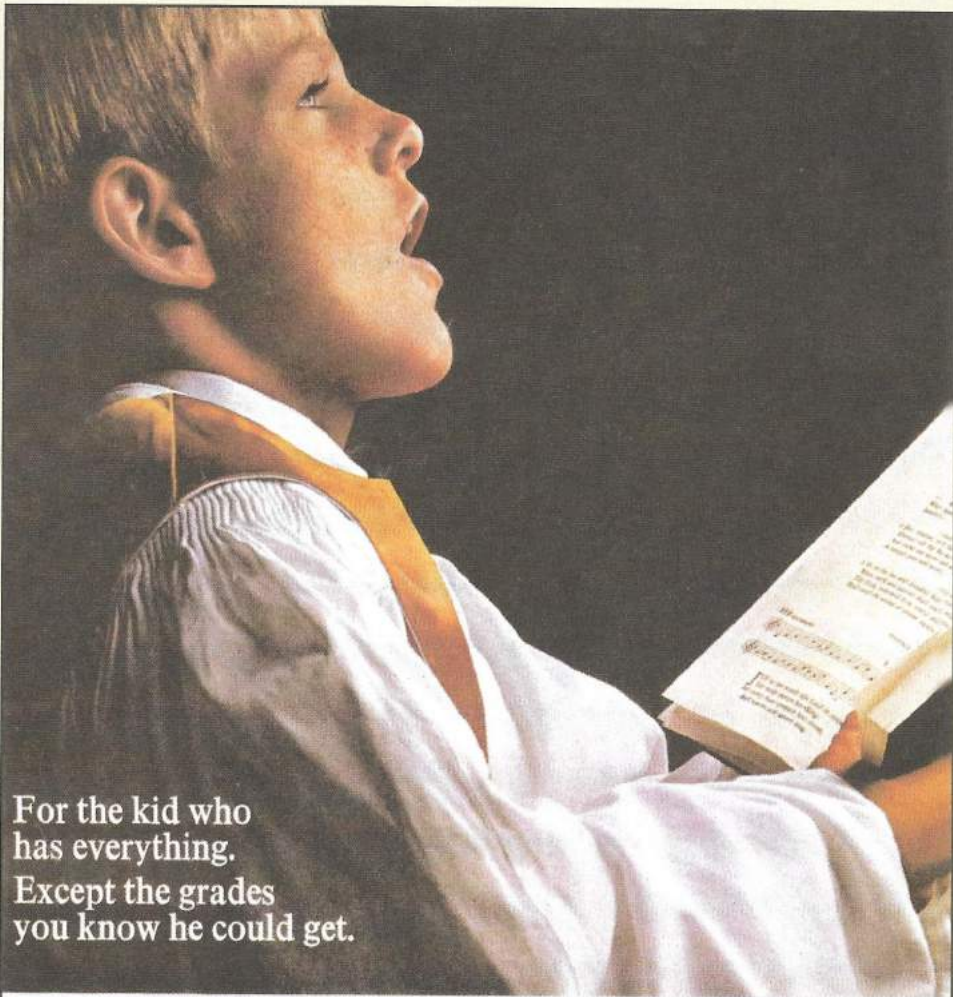
- I'm a Believer - by The Monkees  
Cherish - by The Association  
Good Lovin' - by The Young Rascals  
Good Vibrations - by The Beach Boys  
Hanky Panky - by Tommy James & The Shondells  
Last Train to Clarksville - by The Monkees  
Lightnin' Strikes - by Lou Christie  
Monday, Monday - by The Mamas & The Papas  
Summer in the City - by The Lovin' Spoonful  
Wild Thing - by The Troggs



## MOVIES

- A Man for All Seasons  
Academy Award Winner
  - Who's Afraid of Virginia Woolf?
  - Manos, the Hands of Fate
  - Blowup
  - Fahrenheit 451
  - Batman
- 





For the kid who  
has everything.  
Except the grades  
you know he could get.

He's a good kid, and as far as you're concerned he's got everything going for him. And if his schoolwork isn't as good as could be—well, there's something you can do to help. This Christmas give him a Royal portable, the typewriter designed for helping students study. Royal portables have more automatic features than any other portables. So a youngster can forget about his typing and concentrate on his work. He's more organized; his homework is easier and his schoolwork improves. (Tests at Boston University, Columbia, and the University of Illinois proved that use of a typewriter improves spelling, increases reading comprehension, and helps scholastic achievement.) According to recent surveys, Royal is the brand most students prefer. Choose from a wide selection—from the lightweight champion Royalite® to the brand-new, full-powered Royal Ultronic™. Royal portables start at \$49.95.

Get organized. Get ahead. Get a Royal.

**ROYAL**   
ROYAL TYPEWRITER COMPANY, INC. • A DIVISION OF LITTON INDUSTRIES



**Royal Safari®**  
 The portable that acts like an office typewriter. With Magic® Margins, Twin-Pak® ribbon, Magic® Meter and many more features. In Pewter Gray, Regimental Red, Pottery Blue, or Antique Gold.

**Royal Ultronic™**  
 World's first office electric for personal use. Fully electric typing with push-button electric carriage return, six convenient electrical controls and four electric repeat characters. Oyster White and Blue.

**Royal Parade®**  
 The all-purpose portable. Lots of extras like the Key-Set Tabulator, Push-Button Variable Line Spacer, and a Full Size Keyboard. Beautiful styling. Choice of Pica or Elite.



the **POWER CAPSULE...**  
 revolutionary space age  
 successor to the old-fashioned  
 compressor...new power for  
 more space, new features...  
 now in the 1966 Frigidaire  
 refrigerators and freezers.

Today's refrigerators...larger, better! But big improvements put big demands on the power system—demands the new Frigidaire Power Capsule can meet without even breathing hard.

Compact! Powerful! Packs more power per cubic inch—as much as 78% more than past Frigidaire units. Made with incredibly wear-resistant materials—the divider block, one of 3 moving parts, is made of a satellite-type material with a resistance to wear 4 times greater than highest grade steel.

See the 1966 Frigidaire Custom Imperial Nineteen Refrigerator—Space Age inside and out.



**New Electric Door Opener**—Even with both hands full, you can open the refrigerator door. The Electric Door Opener responds to the lightest touch automatically.

**Beautiful new Wing-Swept Exterior**

A whole new structural design. A soaring beauty no other refrigerator has. So superbly functional the whole edge of each door can act as a handle.

**Exclusive new Space-Crafted Interior**

**Compact Automatic Ice Maker**—fills, freezes, releases and stores cubes automatically. Handy door server holds 270 cubes right where they're easiest to reach. You'll never mess with ice trays again! Can be easily connected to water supply.



**Space Booster**—new interior design for expansive living.

Takes a fat watermelon, or a 25-lb. turkey with no shelves to adjust. Solid **Visi-Shelves**—provide smooth, strong, transparent surfaces to replace old-style wire racks.



**Vapor Zone**—for foods hard to keep fresh—eggs, certain fruits and vegetables. Wraps them in moist air to keep them at peak flavor. Strong, clear, **Visi-Door** acts as handy shelf when open. Lets you see provisions at a glance when shut.

**5-YEAR FRIGIDAIRE WARRANTY BACKED BY GENERAL MOTORS CORPORATION.** All the resources of Frigidaire and General Motors are behind the new Space Age Refrigerators. The 5-year Warranty is evidence of their dependability, precision, and quality. A one-year warranty on the entire refrigerator for repair of any defect, plus a four-year warranty for repair of any defect in the refrigerating system. And you get all this long, strong protection at no extra charge whatsoever.



**FRIGIDAIRE**

Model shown FFD-150K available in white and 4 colors—optional doors in wood grain vinyl or brushed chrome.



## Sweetheart of the Supermarket Set

**It had to be.** With non-stop thrift, with extra-nimble performance, with all-around, All-American elegance, Mustang has become the sweetheart of the Supermarket Set.

**They like the way** it makes sense with gas. More miles per gallon is about the heart of it. They relish the way Mustang maneuvers into tight parking spots, the good performance of the 200-cubic-inch Six on the open road.

**And Mustang makes people feel just great.** Great at the supermarket . . . grand at the opera . . . casually elegant everywhere. (Why not, with bucket seats, snappy stick shift, plush carpeting and all the other no-cost specials that a Mustang features?)

Why not make a date for a test-drive? You, too, can go places with the sweetheart of the Supermarket Set!



**MUSTANG**  
A PRODUCT OF  


# 1966 CALENDAR



January							February						March							
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1			1	2	3	4	5			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28						27	28	29	30	31		
30	31																			

April							May						June							
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2	1	2	3	4	5	6	7				1	2	3	4
3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
24	25	26	27	28	29	30	29	30	31					26	27	28	29	30		

July							August						September							
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2	1	2	3	4	5	6				1	2	3		
3	4	5	6	7	8	9	7	8	9	10	11	12	13	4	5	6	7	8	9	10
10	11	12	13	14	15	16	14	15	16	17	18	19	20	11	12	13	14	15	16	17
17	18	19	20	21	22	23	21	22	23	24	25	26	27	18	19	20	21	22	23	24
24	25	26	27	28	29	30	28	29	30	31				25	26	27	28	29	30	
31																				

October							November						December							
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2	1	2	3	4	5				1	2	3			
2	3	4	5	6	7	8	6	7	8	9	10	11	12	4	5	6	7	8	9	10
9	10	11	12	13	14	15	13	14	15	16	17	18	19	11	12	13	14	15	16	17
16	17	18	19	20	21	22	20	21	22	23	24	25	26	18	19	20	21	22	23	24
23	24	25	26	27	28	29	27	28	29	30				25	26	27	28	29	30	31
30	31																			



*Exclusive!*



Only Swanson gives you an extra "home style" touch like this Pepperidge Farm Recipe blueberry muffin!



*Now Swanson brightens up  
this Chopped Sirloin Dinner  
with a fluffy blueberry muffin.*

(Almost makes a party out of "Swanson Night")

Juicy, tender all-sirloin chopped steak with gravy.  
Crisp french fries. Peas in butter sauce for extra  
flavor. And for an extra festive touch—  
a warm blueberry muffin. There must be  
someone's birthday or anniversary or  
something you could celebrate tonight!



*Declare a "Swanson Night"—you can TRUST SWANSON*

"TV" and "TV Dinner" are registered trademarks of Campbell Soup Company.

*Personal Memories*



# TAKE A LOOK BACK AT 1966 AND REMEMBER WHEN...

- *National and World News*
- *Full-Color Advertisements*
- *Movies, Music and Sports*
- *Price Index*
- *Famous Births*
- *Year Timeline*
- *and Much More*



Ms. Brenda Jackson  
7025 Walker Ln.  
Maysville, KY 41056-8019

