

10-29-18 AACHS MINUTES

ALUMNI ASSOCIATION OF CHELTENHAM HIGH SCHOOL

PRESENT: Christa Sywulak-Herr, Tina Viletto, Doug Crompton, Mickey Langsfeld, Gail D. Chase, Michael A. Shechtman, R. Robert Mitchell 3rd, Lynn Geller, Stephanie Phillips, Ron Cohen, Jeremy Sywulak-Herr, Emily Brecker Greenberg

****NEXT MEETING: MONDAY, DECEMBER 10TH, 2018 AT 7PM, AACHS OFFICE IN THE EP PORTABLES**

I. CALL TO ORDER: The meeting was called to order by President Christa Sywulak-Herr at 7:01 PM in the new AACHS office (Elkins Park School portables).

II. APPROVAL OF MINUTES: The minutes of the September 17, 2018 AACHS Board meeting were approved as read.

III. TREASURER'S REPORT: Mickey Langsfeld reported that the previous balance as of October 4, 2018 was \$2,364.19. One check was written on October 4, 2018 to Gail Chase for \$69.32 to reimburse her for expenses at the Cheltenham Homecoming game. Christa will be submitting her costs for the Homecoming event shortly (The total for the event was \$80.00). The balance as of today is \$2,294.87.

IV. PRESIDENT'S REPORT: Christa had several items -

A. SCHOLARSHIPS - at CHS are NOT needs based. We can set up our own criteria, with financial need as a consideration. More discussion is needed here: do we want to have one set of criteria and give out several awards; do we want awards, each with different criteria; do we want students to APPLY?
***CHRISTA will meet with Lori Cohen - bringing in new awards from alumni and other topics.**

B. HOMECOMING EVENT - was great! Our football team is going to the playoffs and Coach Nase has done a terrific job in his first season at CHS. Christa, Gail, Rob and Emily gave out stickers, pretzels, balloons, and made people aware of our existence! Rich Marburg met Doug and offered to help us in whatever way he could.

C. ALUMNI BASKETBALL CLINIC AND GAME - We will

make ourselves known at this event on January 5, 2019: clinic for students starts at 10:00AM and the game starts at noon. Misha Horsey runs this event.

V. DOCUMENT DISTRIBUTION AND REVIEW:

- A. DOUG:** will scan Bylaws and Articles of Incorporation to Emily, who will distribute them to the Board members digitally.

VI. REUNION RECAP AND HANDBOOK: Doug and Mickey

- A. HANDBOOK:** The framework is there but the “meat” needs to be added. Topics will include suggestions for venues, prices, packages, gifts, attendance numbers, bands, DJ’s etc. This is an ongoing project.
- B. REUNION RECAP - CLASS OF 1968:** Doug was the Chairperson of his 50th class reunion. Cost was \$68.00 per person for the dinner and a cash bar at the Double Tree Hotel in Valley Forge. They had a cocktail hour and dinner/dancing with a buffet meal in the ballroom on Saturday, Sept 29, 2018. Centerpieces were blue vases with yellow sunflowers. The day before, 12 people took a tour of CHS, had dinner at Bernie’s, and some attended the Homecoming Game that night. They have \$3,400 left and want to keep \$2000 in escrow for the next reunion but want to give \$1400 to CHS for scholarships. ***DISCUSSION ABOUT AACHS KEEPING ESCROW ACCOUNTS MUST BE CONTINUED.** Doug made DVD’s of their yearbook and had magnetic name tags (not good for older alums because of heart issues!!!) 155 people attended; 110 classmates. 526 students in his class; 43 deceased. Pictures can be seen at “chs-68.org.”

REUNION RECAP - CLASS OF 1958 : 65 people (out of a class of 315) came to a luncheon at Manufacturers Country Club. They had 20 people on the committee but 3 actually did the work. This 60th Reunion also had 4 teachers attending! Their website was at “cheltenham58.org” on Class Creator. One third came from out of town - NO music (because it was too hard to talk over the music). The cost was \$52 and name tags were in 48 FONT!!! Iced tea and lemonade were free; soda was \$2.00 and they had a cash bar. They

will have another reunion in two years.

VII. ARCHIVE SHOW AND TELL: DOUG will buy the scanner shortly and start digitizing yearbooks and other documents. He will need help with setting up the archives – the scanning is easy but the labeling is hard. ****LYNN -THE REQUEST FOR VOLUNTEERS SHOULD BE MADE ON THE CHSA FACEBOOK WEBSITE.**

VIII. DR. MCFALL MEETING RECAP AND PROPOSALS:

A. CHRISTA AGENDA: AACHS scholarships; MLK DAY OF SERVICE with students AND AACHS; AACHS office space at CHS; CAREER DAY (Craig Metcalfe).

B. DR. MCFALL AGENDA: HALL OF FAME ceremony; repainting of the foyer mural (student designed and implemented? Local artists designed and implemented?); creation of an entire pictorial history of CHS for the Principal's conference room.

****Both sides now know what each side is looking to accomplish. More discussion is needed to move these items forward.**

IX. NEW BUSINESS:

A. RON COHEN: GOOD NEWS: we don't owe any money for taxes. AACHS should get all of the former entity's funds except for what Phyllis Horn Epstein bills. No letters have been sent to graduated students asking for membership in the Alumni Association for many years.

B. TECHNICAL HELP: Jeremy Herr discussed website platforms for non-profit entities. He suggested that we look into TENDENCI (free platform) and RAKLET (not free). Security is essential and not negotiable. WORD PRESS and GO DADDY were mentioned by Doug. These are under the topic of ASSOCIATION MANAGEMENT SOFTWARE (AMS). All of these sites need to be vetted by people who understand the technical terms. RAKLET could

cost \$500/month for 5,000 members. Jeremy also mentioned WILD APRICOT but said he wasn't sure about it.

B. ALUMNI SURVEY: CHRISTA

Christa wants to develop an alumni survey as a way to get more alumni involved with us. She will develop the purpose and text for the survey. (****Christa - please call other Board members for help with this if you need it!**) She will send it to the Board for input when it is done.

Respectfully submitted by

Emily Brecker Greenberg, Secretary