

## 9-17-18 AACHS MINUTES

### ALUMNI ASSOCIATION OF CHELTENHAM HIGH SCHOOL

**PRESENT:** Christa Sywulak-Herr '94, Gail D. Chase '79, Carol Siegel '67, Mickey Langsfeld '58, R. Robert Mitchell 3<sup>rd</sup> '94, Michael Shechtman '69, Doug Crompton '68, Stephanie Phillips '65, Emily Brecker Greenberg '65

**\*\*NEXT MEETING ON MONDAY, OCTOBER 29<sup>TH</sup> IN ROOM 102, CSD ADMINISTRATION BUILDING FROM 7-9:00 PM.**

**I. CALL TO ORDER:** The meeting was called to order by President Christa Sywulak-Herr at 7:00 PM in the CSD Administration Building, Room 102.

**II. APPROVAL OF MINUTES:** The minutes of the FIRST ANNUAL MEETING on June 18, 2018 were approved as read.

**III. TREASURER'S REPORT:** Mickey Langsfeld reported that there is \$2,364.19 in our checking account - the same figure as at our prior meeting in June. In October, Doug Crompton will be purchasing a scanner that was approved at the June meeting (\$450). We are still waiting to hear about our 501(c)3 approval. George O'Connell is waiting to hear from the Commonwealth of Pennsylvania about Betty Cataldi's estate. Once all monies are settled, George said he would write the check to our new entity as the successor to Betty's bequest. This could still take 9 months. Phyllis Horn Epstein, attorney for the old entity, has stated that Ron Cohen should have all of the tax returns from CHSAA available to her. She will get a TAX CLEARANCE CERTIFICATE needed to close the prior corporation. CHSAA doesn't owe taxes but still could owe penalties.

**A. MEMBERSHIP DUES:** For now, a resounding NO.

**IV. PRESIDENT'S REPORT:** Christa presented several possible initiatives in the following areas:

**V. EVENT PLANNING,  
VI. MEMBERSHIP,  
VII. SCHOLARSHIPS, and  
VIII. PROCEDURAL DECISIONS**

**A. SEPTEMBER 28<sup>th</sup> HOMECOMING GAME:** AACHS will have a table manned by Christa, Gail (and Emily if she is in town) with snacks (soft mini-pretzels, balloons (SGS Paper has CHS balloons!), possibly buttons

("PROUD CHS ALUM"), information cards. **Christa** is researching getting an AACHS TABLECLOTH with our LOGO on the front of it (8 feet long - some cost \$150).

- B. JANUARY 5/6 ALUMNI BASKETBALL, BOYS AND GIRLS TEAMS:** **Christa** is working with Misha Horsey for AACHS to have a table and presence at the event.
- C. JANUARY 21<sup>ST</sup> - MLK DAY OF SERVICE:** The entire District participates on this day and we should have a presence there. We need to speak with Dr. Marseille and Dr. McFall about a service that AACHS could do ANNUALLY. It would be helpful for us to do something WITH and FOR THE STUDENTS!
- D. SPRING OR FALL - CAREER DAY (luncheon?)**  
Alums would speak with students about their careers . CHS used to have this every fall, as students were considering colleges and post-secondary options. We could work with Dr. McFall and VP Craig Metcalf on this project.
- E. SCHOLARSHIPS/AWARDS NIGHT:** The CSD FOUNDATION has filled the gap left when CHSAA no longer gave student scholarships. We need to meet with them to delineate who gives what to whom!!! Their mission is to provide seed monies for teacher grant proposals, not to give individual scholarships to graduating students. If both entities give student awards, the criteria should NOT overlap. This needs open-minded working together from both organizations. **Christa and Emily** will set up a meeting with the FOUNDATION.
1. AACHS needs to develop its own criteria for its scholarships. **Christa needs to appoint a group to develop those award criteria.** We hope to award at least two scholarships in June 2019.
  2. Michael Schectman suggested that Betty's donation be used to set up 10 \$1000 awards in her name, one each year until the donation is spent. Everyone liked that idea.
  3. More ideas: sports awards, service awards, arts awards, academic improvement awards, the quiet-behind-the-scenes student for the Cataldi Award.

4. NEEDS BASED: used the free and reduced lunch pool of students.
5. **Christa will get the CHS Scholarship Awards applications from Mrs. Jordan and email them to the BOARD.**

**F. PROCEDURAL DECISIONS:** \*\*What do we do with checks from the prior entity that weren't cashed?  
\*TRY TO CONTACT THE DONORS

1. We need to write generic donation letters to thank people for monetary and memorabilia contributions.

**VOTE:**

2. **SPENDING LIMIT - ALL PURCHASES ABOVE \$100 NEED BOARD APPROVAL. A motion was passed unanimously.**
2. LOGO - Christa will email the Board members some design choices.

**G. REUNION HANDBOOK: Christa, Gail and Rob** are working on this. FRIDAYS of HOMECOMING are perfect for CHS BUILDING TOURS given by DR. McFALL from 3-4 PM, before the home game. The handbook will have tips for what to plan, where to stay etc.

**H. NEWSLETTER: Christa and Michael** are working on this. **NEWS NOTE:** two CHS ALUMS are now the Boys' Basketball (Patrick Fleury) and Girls' Basketball (Ben Bowman) coaches for our first newsletter!

**IX. NEW BUSINESS:** More ideas were discussed:

**A. PHILLY UNION TICKETS OR PHILLIES TICKETS**

for a CHS REUNION EVENT in MAY. Could be a fundraiser if the tickets are discounted and we sell them for full value or ask for a donation above the discount. Busses to the event could leave from the high school.

**B. LISA MARLOWE** - to give an ALUMNI TROLLEY TOUR of Cheltenham Township or of Camp William Penn.

**C. DONATIONS IN MEMORY OF ALUMS** - post where to send them on our website and on FACEBOOK.

**D. ARCHIVES:** photos of unknown alums could be posted

on our FACEBOOK and websites, asking fellow alums  
for help with identification.

Respectfully submitted by

Emily Brecker Greenberg, Secretary