

# **ALUMNI ASSOCIATION OF CHELTENHAM HIGH SCHOOL**

**MARCH 12, 2018**

## **MINUTES OF THE FIRST PUBLIC BOD MEETING**

The meeting was held at 7:30 PM at the CSD Administration Building, Room 102.

**Present:** Christa Sywulak-Herr '94, Tina Viletto '79, Emily Greenberg '65, Mickey Langsfeld '58, R. Robert Mitchell 3<sup>rd</sup> '94, Lynn Geller '67, Doug Crompton '68, Ron Cohen '54, Michael Shechtman '69, Carol Siegel '67, Nikki Kane '96, Betsy Conway '67, Jeremy Herr '91, Stephanie Phillips '65, Tali Segal '79, Amy Blum '80, Edward Diasio, Esq., Attorney for AACHS

A ZOOM phone call-in line was set up by Tina Viletto at <https://zoom.us/j/3711056217>. It was not used tonight.

This first public meeting was held to introduce the new entity, summarize the history of the old entity, and to state the purpose and immediate goals of the new AACHS. President Christa Sywulak-Herr gave a PowerPoint presentation that outlined the purposes of this new, non-profit entity:

“ to encourage community-wide participation in support of the Cheltenham School District; to secure resources for the students in the form of scholarships for post-secondary education; to facilitate reunions of alumni classes; to recognize and commemorate accomplishments of alumni; to build a strong sense of community/tradition/pride among alumni with current students; and to promote CHS and the District to the Cheltenham Township community and beyond.”

Christa outlined several immediate needs:

- Website Development for updated communications
- Archives re-organization, set-up, and digitalization
- Finalizing the 501(c)3 application and transition from the prior entity
- Reunion Planning - gathering resources
- Alumni Mentoring - speakers connecting with current students

Several attendees discussed ideas including veterans outreach, tours of CHS for reunions, a Sports Hall of Fame, a 5 - Star Forum Speakers event with the speakers connecting to current students during the day - all suggestions made to showcase the very best of Cheltenham High School and School District.

Ron Cohen, President of CHSAA, has a database of information about alumni from 1902 on – which includes around 32,000 names and 14,000 email addresses. He will be sharing that database with AACHS.

Doug Crompton has met with the new CHS librarian, who expressed interest in working with AACHS. The archives (now in the basement of CHS and in boxes at Cheltenham Elementary) need a permanent new, safe, temperature-controlled home. AACHS will work with the School District to find an appropriate space.

The new entity is set up differently from the prior one. The only “members” are the 3-15 people serving on the Board of Directors. Those members MUST be CHS alumni. All other participants/helpers will serve on committees that will be chaired by a Board member. One does not need to be an alumnus/na in order to help the group with its work. The new entity may charge dues or hold fundraisers to bring funds into its coffers. Financial discussions will take place after the non-profit status has been given and the monies from the prior entity are transferred to the new one.

The BOD will have monthly meetings to be determined. Each Committee Chair will facilitate his/her Committee meetings and work schedules.

Applications to become a Board Member were distributed and will be available online at FACEBOOK. Applications must be returned to Christa Sywulak-Herr at [cmsh77@gmail.com](mailto:cmsh77@gmail.com) by April 13, 2018.

There were no motions made and no votes taken on any subject this evening.

The next meeting will be held on MONDAY, APRIL 23<sup>rd</sup>, 2018 at 7:30 in Room 102 (or 119, depending on the District’s use of rooms). Announcements of that meeting will appear on the FACEBOOK site.

The First Annual Meeting will take place the 3<sup>rd</sup> week in June – on a date to be determined at a future meeting.

Respectfully Submitted,

Emily Brecker Greenberg, Secretary