

APRIL 23, 2018 AACHS MINUTES

ALUMNI ASSOCIATION OF CHELTENHAM HIGH SCHOOL

The meeting was held at 7:30 PM at the CSD Administration Building, Room 102.

PRESENT: Christa Sywulak-Herr '94, Tina Viletto '79, Doug Crompton '68, Emily Brecker Greenberg '65, Mickey Langsfeld '58, R. Robert Mitchell 3rd '94, Ron Cohen '54, Lynn Geller '67, Tali Segal '79, Gail D. Chase '79, Michael A. Shechtman '69, Stephanie Phillips '65, Kwang Lee , Edward Diasio, Esq., Attorney for AACHS

1. BOARD VOTE AND INTRODUCTIONS: After individual introductions, the Officers moved (a motion by Tina Viletto and a second by Emily Greenberg) to approve DOUG CROMPTON as a Vice President of AACHS. In a motion by Emily Greenberg and a second by Mickey Langsfeld, the Officers moved unanimously to approve KWANG LEE, R. ROBERT MITCHELL 3rd, PATRICK FLEURY, GAIL D. CHASE, LYNN GELLER, and MICHAEL A. SHECHTMAN to the Board of Directors. All Directors for Year One will be on the INTERIM BOARD. There will be eleven members, including 5 officers.

2. 501(c)3 UPDATE: Ed Diasio stated that the application with the IRS for tax exempt status will be a lengthy process, taking two to six months. Once the 501(c)3 status is granted, the old entity will be disbanded. THAT process could take up to two years to complete (transferring funds, dissolving the former group, removing the CHSAA website completely). **RON COHEN will put onto the old website that people who have questions should call CHELTENHAM HIGH SCHOOL, listing**

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the proper phone number there. The high school personnel will refer the caller to one of the AACHS OFFICERS. (NOTE: THIS NEEDS TO BE DONE).

Once we get non-profit status, it should be retroactive from December 2017.

*RON COHEN requested relief from having to return phone calls, emails and provide reunion class lists.

Christa outlined the **COMMITTEE TITLES**, with explanations about each group.

A. ARCHIVE ORGANIZATION, PRESERVATION AND DIGITALIZATION - DOUG CROMPTON

1. Materials are currently in two locations: the CHS basement and a Cheltenham Elementary classroom. Dr. Marseille has said that we will have a dedicated space but we don't know where yet.
2. ****VOLUNTEERS are needed** to go through the materials: to keep and scan, keep and preserve, digitalize and toss, toss, or reassign/give away. We will try to meet at Cheltenham Elementary first because we must move from that location.
Times for that activity will be forthcoming.
3. Suggestions were made to involve students from the Media Club or those who need community service for graduating credits. It would be helpful to meet with the Media Teacher before the end of the school year (DOUG CROMPTON).
4. KEVIN KAUFMAN is our new Director of Communication for the CSD. He will be the LIAISON between the CSD and the AACHS.

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B. WEBSITE CREATION - DOUG CROMPTON, MICKEY LANGSFELD

1. Doug, Mickey and Christa have met with DAN SCHULTZ (CHS 2005), who is also on the School Board. Doug has established **chsalums.org** as our domain (and also chsalums.com - which will refer people back to **chsalums.org**.) Mickey Langsfeld introduced a site that five CHS classes already use: CLASS CREATOR. He is looking into using that as our main webpage, with links to various classes and their information. PRIVACY is extremely important.

C. ALUMNI OUTREACH and DATA COLLECTION - EMILY GREENBERG and ? (DOUG, MICKEY, DAN SHULTZ?)

1. Data collection on a viable database
2. Social Media platforms: Facebook, Instagram etc.
3. Connecting with alums from all decades, including those NOT online.
4. Storage decisions.

D. ALUMNI RELATIONS AND EVENT ORGANIZATION - GAIL CHASE AND ROBERT MITCHELL 3rd

1. Creation of old/new Alumni events to promote AACHS
2. Welcoming Alumni with current students and working with the Administration

E. REUNION PLANNING - GAIL CHASE AND EMILY GREENBERG

1. Creating a REUNION HANDBOOK - tips for planning events, coordinating with the District for CHS tours etc.
2. Banners, loaning of materials etc. - processes
3. Creation of a yearly Alumni event at CHS for all 5-year cycle classes

F. MENTORING OPPORTUNITIES - CHRISTA SYWULAK-HERR

1. PATRICK FLEURY - Kids at Risk (WORKFORCE DEVELOPMENT GRANT)

2. PATRICK FLEURY – Sports mentorships and guidance for those wishing to pursue collegiate athletics (CHAD LEVITT?)
3. KWANG LEE – reaching out to Asian-American students and families (CHS CLUB?)
4. ROBERT MITCHELL – military and other opportunities for students who are not sure what they want to do after high school.
5. CHRISTA SYWULAK-HERR – SPEAKER SERIES (TOM SEXTON?)

G. SCHOLARSHIP CREATION/MAINTENANCE – CHRISTA SYWULAK-HERR

1. Recreating our Scholarship Program
2. Goals for June 2019, if financially possible
3. Fund-raising opportunities
4. Presentation/Meet and Greet yearly at the Senior Awards Nights

H. NEWSLETTER (PANTHER’S TALE) - ?

1. Writing, Organizing, Editing, Distributing
2. Annual? How to reach Alums off line?

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TO BE DISCUSSED AT A FUTURE MEETING:

I. HALL/WALL OF FAME – PATRICK FLEURY and ?

J. HISTORIAN FOR STUDENT ACTIVITIES – ?

1. Organization of Past (RICH MARBURG?)

2. Organization of Present (?)

K. LOGO - CONTEST WITH CHS ART TEACHERS AND STUDENTS - ?

L. FALL EVENT - ?

1. ABINGTON FOOTBALL GAME - FRIDAY, SEPTEMBER 7TH AT ABINGTON

1. HOMECOMING (v. UPPER DUBLIN) PROBABLY SEPTEMBER 28TH AT CHS

THE NEXT MEETING, OUR ANNUAL MEETING, WILL TAKE PLACE ON MONDAY, JUNE 18TH AT 7:00 PM AT A LOCATION TO BE DETERMINED.

RESPECTFULLY SUBMITTED BY

EMILY BRECKER GREENBERG 4/23/18